ANNE DE CARBUCIA, MOSTRA FOTOGRAFICA DEL PROGETTO ONE - ONE PLANET ONE FUTURE FUORISALONE VENTURA – LAMBRATE, MILANO, VIA CONTE ROSSO 8, PHOTO COURTESY OF TIME SHRINE FOUNDATION IN CONCOMITANZA CON IL FUORISALONE, HA APERTO PER LA PRIMA VOLTA AL PUBBLICO LA SEDIA ITALIANA DELLA TIME SHRINE FOUNDATION DELL’ARTISTA ANNE DE CARBUCIA, CHE HA L’OBIETTIVO DI SENSIBILIZZARE LE PERSONE SUL RISPETTO DEL NOSTRO PIANETA. I NUOVI SPAZI MILANESI DELLA FONDAZIONE, EDIFICI DI UNA VECCHIA FABBRICA DEGLI ANNI VENTI RICONVERTITI SEGUENDO I PIÙ ALTI STANDARD DI SOSTENIBILITÀ, HANNO OSPITATO LE GRANDI OPERE FOTOGRAFICHE DI ANNE DIVISE IN 4 TEMI: ENDANGERED SPECIES, WATER, WAR, TRASH. UN AMPIO SPAZIO INCLUSEVA LA RICOSTRUZIONE DI UNO DEI “SANTUARIO” CREATI DA ANNE E COSTITUITO DA ELEMENTI ORGANICI. IL SUO PROGETTO ATTUALE ONE - ONE PLANET ONE FUTURE, COSTITUITO DA INSTALLAZIONI, FOTOGRAFIE, VIDEO E ORGANIZZAZIONE DI CONFERENZE, VUOL EVIDENZIARE LA FRAGILITÀ DELLA BELLEZZA DEL NOSTRO PIANETA A CAUSA DEGLI INTERVENTI DISTRUTTIVI Dell’UOMO. ANNEDECARBUCIA.COM
INservice
TRANSLATIONS

INtopics
EDITORIAL

P1.
Let's be Frank: for those of us who have always believed that design should break out of the narrow circles of the profession and interact with the city that has become its symbol, it was very satisfying to watch the renewal of the miracle in Milan that happens every year in April under the name of the Fuorisalone. A unique socio-cultural phenomenon that puts Milan in the world's spotlight for one week, making the city the unrivaled capital of design and creative inclusion. No minor affair, since it demonstrates that design culture, openness and participation can truly become the driving forces of a territory. The numbers tell the story of the long path taken by Interni to reach this point: 20 iterations of the magazine's exhibition event, entitled Material Immaterial, held this year, set up for the 10th time at Univer- sità degli Studi di Milano, 26 editions of the Fuorisalone Guide, and 450 events mapped over the pages of this year's edition. The official figures report about a thousand happenings, exhibitions and presentations organized during Design Week, which from 3 to 9 April attracted almost 400,000 visitors. The effects and benefits of this phenomenon for the image, economy and growth of the city have been emphasized by the press, scholars and institutions just consider the fact that the influx generated by the 2016 edition has been estimated at 250 million euros. And the festival just keeps on growing, as is proven by the increasingly structured involvement of urban areas that previously took part in the events, and the openings to the public of fantastic spaces and buildings where local residents had never been able to visit before. For these and many other reasons, the Fuorisalone of Milan is a reality that is taken as a model for every major project that aims to engage, promote and regenerate urban territories. The fact that Interni has invented this formula fills us with pride. Guido Borelli

CAPTION: Spose the project by Ross Arad with Illly for the exhibition Material Immaterial, organized by Interni at Università degli Studi di Milano during the Fuorisalone 2017. (photo Savanta Lombardi Voltani)

PhotographING
SOCIAL OBJECTIVE

P2.
SOS-Save Our Souls, installation by Achilles Souras, Moroso showroom, Via Pontaccio 8/10, Milan, photo by Alessandro Paderni
The 10-year-old Achilles Souras, raised in London, Athens and Barcelona, presented SOS-Save Our Souls in the Moroso showroom during the Fuorisalone in Milan, a giant igloo created for the occasion and composed of 1000 waterproof and thermal life vests, envisioned as an initial shelter for men, women and children refugees. In the exhibition, supported by UNHCR, Achilleas also presented The First Igloo, created with 52 vests that belonged to fleeing migrants. The work was shown in the summer of 2016 at the Museu Maritim in Barcelona, while Swatch Gallery in London and MMA New York presented a video installation on the project moroso.it, https://twitter.com/achilleassouras

P4.
Anne de Carabuccia, photography exhibition of the project "One - One Planet One Future" during the Fuorisalone, Ventura Lambrate zone, Milan, Via Conte Rossa 8, photo courtesy of Time Shrine Foundation
During the Fuerisalone the Italian headquarters of Time Shrine Foundation was opened to the public for the first time with a show by the artist Anne de Carabuccia, with the aim of raising awareness of the need to respect our planet. The new Milanese spaces of the Foundation, in an old factory from the 1950s converted with the highest standards of sustainability, hosted the large photographic works by the artist on 12 themes: endangered species, water, war and trash. A large space was set aside for the reconstruction of one of the "sanctuaries" created by the artist out of organic elements. Her present project "One - One Planet One Future," composed of installations, photographs, videos and lectures, underlines the fragility of the beauty of our planet and the destructive impact of human beings. annardecarabuccia.com

P6.
Gaetano Pesce, installation Maestà Tradita, Bressa district
The installation Maestà Tradita/Fragment was set up by Gaetano Pesce in Bressa, in front of the Pinacoteca, with the participation of the Artemisia Club, anti-violence center and the support of Gobetto. Resin, the Mercantile Association of Via Porta Chiari and the gallery Roberta Berta. An oversized version of the famous Ups chair covered with garments donated by women from five continents, and small Ups chairs clad in the striped fabric by inmates, in a reflection on the condition of women today. The armchair-woman is tied to her ot- man, of equal size, Ups, the "ball and chain" arrangement that is a symbol of male prejudice. With the support of the City of Milan, gaetanopesce.com, gobetto.com, associazioneartemisia.it/